



WWW.STUDIOIMAGA.COM

AGNIESZKA BOLEK

Senior Visual Designer

Multidisciplinary designer with 10+ years of experience in graphic design, photography, retouching, video content, social media and e-commerce for various brands.

Key Achievements

- Co-created campaign visuals for Indigo Nails, a leading international beauty brand, working on influencer campaigns featuring **Natalia Siwiec (1.2M followers)** and **Veronica Bielik (3.4M followers)**.
- Contributed to the visual identity of **Mandoria - Europe's largest indoor theme park**
- Co-created key visual assets for Ptak S.A., **one of Europe's largest fashion trade centers**
- Founder & Creative Director of Studio Imaga. Delivered **500+ projects for over 25 clients**. Mentored junior creatives.
- Contributed to **over 50% growth in online sales** for Muzzy Nightwear within few months in collaboration with marketing team,
- Supported e-commerce growth for **sweatband.com**, a UK-based international sports retailer, through product visuals, online store operations and blog content creation, collaborated daily in English
- Contributed to major product design projects at Kółko i Krzyżyk, **an award-winning graphic design studio**, including well-known board games for a leading toy brand with international retail distribution, packaging for established pharmaceutical brands

Education

2012-2013 GRAPHIC DESIGN
Postgraduate studies at University of Computer Sciences and Skills

2006-2011 SOCIOLOGY
Master's studies at University of Lodz

Experience

2017-PRESENT FOUNDER & CREATIVE DIRECTOR - STUDIO IMAGA

- Delivering branding, photography and content production for emerging and established brands
- Managing end-to-end creative projects from concept to delivery
- Mentoring, onboarding junior designers and photographers

2021-2024 GRAPHIC DESIGNER, PHOTOGRAPHER - PTAK S.A / MANDORIA / CANDY PARK

- Marketing and e-commerce campaign visuals including ads
- Environmental graphics and print materials
- Product, fashion, interior photography and retouch



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PORTFOLIO 



Experience

2021/2026 PHOTOGRAPHER & SET DESIGNER – SPN NAILS / NAILAC / BEAUTICA

- Co-created campaign visuals for three cosmetic brands
- Planned and executed product and model photoshoots for commercial campaigns, e-commerce and social media
- Designed scenography and coordinated studio production
- Performed high-precision cosmetic retouching with strict color accuracy to match real product shades.

2020-2021 GRAPHIC DESIGNER & CONTENT CREATOR – MUZZY NIGHTWEAR

- Led full creative production including graphic design, photography, retouch and social media content
- Produced fashion photoshoots and designed textile prints
- Contributed to over 50% growth in online sales

2018-2020 PHOTOGRAPHER & SET DESIGNER – INDIGO NAILS / POSH LASHES

- Co-created advertising and influencer campaign visuals
- Produced product photography and campaign shoots
- Designed creative scenography and collaborated with marketing teams

2018 GRAPHIC DESIGNER – KÓŁKO I KRZYŻYK GRAPHIC STUDIO

- Worked on board games for a leading toy brand
- Designed packaging for pharmaceutical supplement brands
- Prepared advanced print-ready files for high-volume production

2013 GRAPHIC DESIGNER – NEUTRON VENTURES / SWEATBAND.COM

- Created e-commerce visuals and blog graphics for an international UK-based retailer
- Retouched product images and supported online store operations
- Collaborated daily in English with international management

2012 E-COMMERCE SPECIALIST & GRAPHIC DESIGNER – ALLEPAZNOKCIE

- Managed the entire online sales process end-to-end, including product photography, SEO-optimized descriptions, packing, shipping and customer communication
- Managed marketplace sales on Allegro alongside the online store
- Created product visuals and optimized listings to support online sales

Languages Polish – Native | English – Professional working proficiency | Spanish - Conversational

Skills

Effective project & time management · Remote Collaboration · Client communication

GRAPHIC DESIGN:

Branding · Visual Design · Campaign & Social Media Graphics · Packaging Print & Large-Format Design · Conversion-focused e-commerce Design

PHOTO & RETOUCH:

Product · Beauty · Fashion · Commercial · Lifestyle · Interior & Real Estate Advanced Beauty & Color-accurate Product Retouching · Photo compositing

E-COMMERCE & MARKETING:

E-commerce Visuals · Marketplace Content · SEO Product Descriptions Content Marketing Graphics, videos and animations

VIDEO & EDITING

Video production & editing · short-form content (Reels, TikTok) · long-form videos cinemagraphs - combining video and photography

TOOLS:

Adobe Creative Suite (photo editing, video editing, design & illustration) Canva Pro · Figma · AI Design Tools · Procreate · Linearity Curve · CapCut · InShot

